



Website Service Proposal

Prepared by,
Shin Yap

cyapys@bringsoft.asia

BringSoft Sdn Bhd

About Us



BringSoft

was officially established in 2009

Primary Software Vendor of
AddOn Systems Pte Ltd



Core Business

- Web Development
- System Software Development
- PDA/Mobile Application

Vendor Review



BringSoft believed that innovatively and creatively provide the right solutions to client is the only ways of running software business. BringSoft's crews have been committed to bringing the power of the web application to everyone across the globe with innovative and quality products.

We are specializes in creating a customized and easy-to-use solution for corporate web application. Whatever the project, our approach is always consistent with high quality outcome, within clients' budget and delivered on time. We know best how to tailor all the process to fulfill your needs. Whether your project involves new feature or renovation, our experience and resources can meet your challenge. This make BringSoft creative design always appreciates by our clients.

BringSoft, partner with the best and most skillful developer from different industries (computing programmer, website designer, internet consultant). To provides a reliable plus High-Quality and Unique services that would be our clients' satisfaction.

Total Dedication to Clients Satisfaction

With a 24/7 world-class service, we're ready all time, all days to give the supports to our clients. We pride ourselves on offering the best and most reliable support in our industry.

Walk Closely With Our Clients

Since the business environment change from time to time. The innovative design and product architecture can be tailored to fit the client needs and keep pace with business changes. Your investment is our commitment.

Nature of Business

1) Website Solution

a) Budget Website Solution

With fix- custom template with flash design, this will be the simple 5 steps to get your business goes online. With budget not more than RM2000 we provide a complete one stop website solution to make your business innovative and professional

b) Website Customization

Custom a corporate website with flash design to match and identified your business online. Customization will be based on customers need or want to present the business profile through online resources. We custom made different website for different field of business industry.

2) System Software

Mainly for a company operation purpose. With a team built of more than 10 programmers and engineers are well prepared to serve and develop system software best use by own business.

Including:

- 1) Human Resource Management (**HRM**)
- 2) SharePoint System
- 3) Customer Relationship Management (**CRM**)
- 4) Hotel Online Booking System

How can we solve your problem?

The simple 3 steps!



- **Step 1:**
 - We listen to your problems.



- **Step 2:**
 - We analyze your problems and suggest to you option of solutions.



- **Step 3:**
 - We deliver the best solution to you!

Budget Website Solution

Innovation Driven | Online Marketing | Business Strategy



Custom website design



Innovation brings revenue



Optimize customers' satisfaction



Market business globally

Budget Website Package

Budget Website Package, provide online solution for any business industry to go online in relatively short time within a reasonable budget of **RM2, 000 ONLY**

Packages include:

- 1) Flash design template
- 2) Web / Email Hosting
- 3) Domain Name
- 4) Online Enquiry Management System Service (OEM)

Services include:

- 1) Website manage and maintain service FREE for first (1st) year.
- 2) Inclusive of 6 main menu sections with maximum of 30 inner pages.
- 3) Inclusive of domain new renewal and webhosting for first (1st) year.



What is Online Enquiry Management?

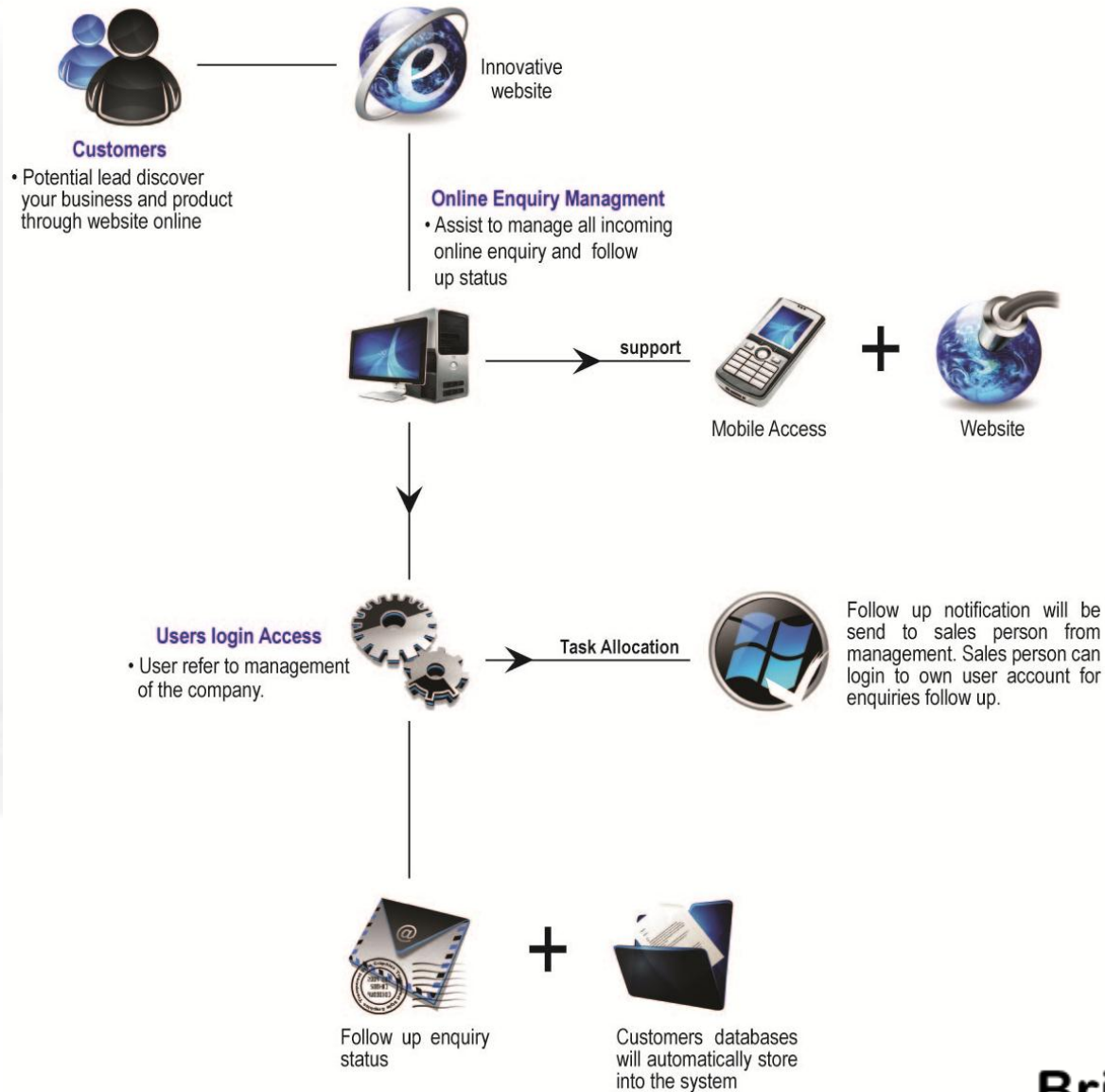
Online Enquiry Management (OEM), an internal system to assist managing and control incoming enquiry from website.

Benefits:

- 1) Manage any incoming enquiry systematically
- 2) Allocate task / enquiry to salesperson
- 3) Customer database storing and sorting
- 4) Keep track on enquiry status / follow up status
- 5) Able to input and output customer databases



How Its Work?



Package Services

Online Marketing Services

1) Basic Search Optimization Engine

- Meta-tag (Keyword Search)
- Online Search Engine Subscription include Google, Yahoo and MSN search engine.
- Appearance to be in few front pages in search engine
- Provide Google Analysis with statistic report



Our Support

Maintenance and Manage Services

For second (2nd) year onwards:

Option 1: 1 year / x 6 update / maximum 5 pages RM 900

> 6 - 15 pages onward / page RM 80

> 16 pages onward / page RM 60

Option 2: Ad-hoc Content Management Service RM350

- Update and manage static content
- Static content include text and JPEG
- Fees Chargeable per time

3) Online Enquiry Management Service Renewal RM450

- Maintain and update service



Do You Have Any Questions?

For more information:

Shin Yap

6019 2604414

cyapys@bringsoft.asia

www.bringsoft.asia