

Mong Herman Bin Kristiman Mong

Front Office Manager
P.O Box 199, Jalan Pantai Kok,
Teluk Nibong, 07100 Langkawi,
Kedah Darul Aman, Malaysia.

Dear Mr. Herman,

Thank you for sharing your company needs with me past two week. Based on our conversation I have developed a proposal that covers all the areas of need we discussed.

Bringsoft Sdn Bhd has long been 7 year experience as the system solutions provider and we look forward to having you as our newest satisfied client. As we discussed, we have the Hotel Online Booking System that not only fits all of your current needs, but also has the expansion capabilities to grow along with your company.

Due to our expertise in develop and setup for the Online Booking System, we will able to not only meet your deadline, but should have the entire process completed approximately 3 weeks prior.

I have included a cost summary so that you can see how easily the Online Booking System will fit into your budget. The development will be schedules based upon an acceptance date.

I look forward to expanding our working relationship in the future and welcoming you as the newest client of the Booking System. Please feel free to contact me if you need additional information.

Sincerely,

Shin Yap
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Proposal On

Hotel Booking Management (Online)

Proposed To

TANJUNG SANCTUARY LANGKAWI

Proposed By

Bringsoft Sdn Bhd

BringSoft Sdn Bhd

Prepared By

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Proposal to Tanjung Sanctuary Resort

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Vendor Review

1.0 About BringSoft

BringSoft believed that innovatively and creatively provide the right solutions to client is the only ways of running software business. BringSoft's crews have been committed to bringing the power of the web application to everyone across the globe with innovative and quality products.

We are specializes in creating a customized and easy-to-use solution for corporate web application. Whatever the project, our approach is always consistent with high quality outcome, within clients' budget and delivered on time. We know best how to tailor all the process to fulfill your needs. Whether your project involves new feature or renovation, our experience and resources can meet your challenge. This make BringSoft creative design always appreciates by our clients.

BringSoft, partner with the best and most skillful developer from different industries (computing programmer, website designer, internet consultant). To provides a reliable plus High-Quality and Unique services that would be our clients' satisfaction.

Total Dedication to Clients Satisfaction

With a 24/7 world-class service, we're ready all time, all days to give the supports to our clients. We pride ourselves on offering the best and most reliable support in our industry.

Walk Closely With Our Clients

Since the business environment change from time to time. The innovative design and product architecture can be tailored to fit the client needs and keep pace with business changes. Your investment is our commitment.

Executive Summary

2.0 The Objective

Tanjung Sanctuary is a veritable icon in the tropical seas of North West peninsular Malaysia, embodying a retreat caressed by nature. Starting operations of recruiting visitors for expanding conversion rate and business revenue. Due to the growth number of consumers and to reduce cost of service, Tanjung Sanctuary in search for In-house Hotel Online Booking System integrated with new website development.

2.1 The opportunity

Fully utilizing the In-house Hotel Online Booking System, Tanjung Sanctuary will see the following benefits:

- User friendly systems
- Fast and easy for website visitors to use
- Instant real-time rate and room checking
- Simple and instant online booking
- Flexibilities on booking change and cancelation
- Keep track and manage online booking request
- Increment of business revenue and decrement cost of service

2.2 The solution

Bringsoft Sdn Bhd, specialized in creating a customized and easy-to-use system solutions for corporate. With 7 years of experiences backed by certified programmer and certified technical support engineers, we provide sales, service and support with an inclusive 24 x 7 that is included for a full year on every system that we develop and install.

Hotel Online Booking System - System Features

3.0 Introduction

Hotel Booking Management (HBM), customized internet booking system mainly to hotel management industry. Unlike others related system in market, HBM seen to be full customized to integrate particularly to highlight each hotel's selling advantages. HBM engine has combines advanced merchandising facilities with an interactive user-friendly booking interface that results in higher conversion rates and greater revenues.

Highlight Specific Features, include:

- 1) Fast and easy-to-use for website visitors
 - Real time room and rate checking and booking
 - Booking completion in 3 simple steps
 - Immediate email confirmation
 - A single result page
 - Rich digital content and multiple photo
- 2) Flexible Management Tool to Hotelkeeper
 - 100% hotel branding
 - Complete pricing and allotment flexibility
- 3) Reservation Tracking
 - Keep customer's information
 - Keep booking confirmation

3.1 How does it work?

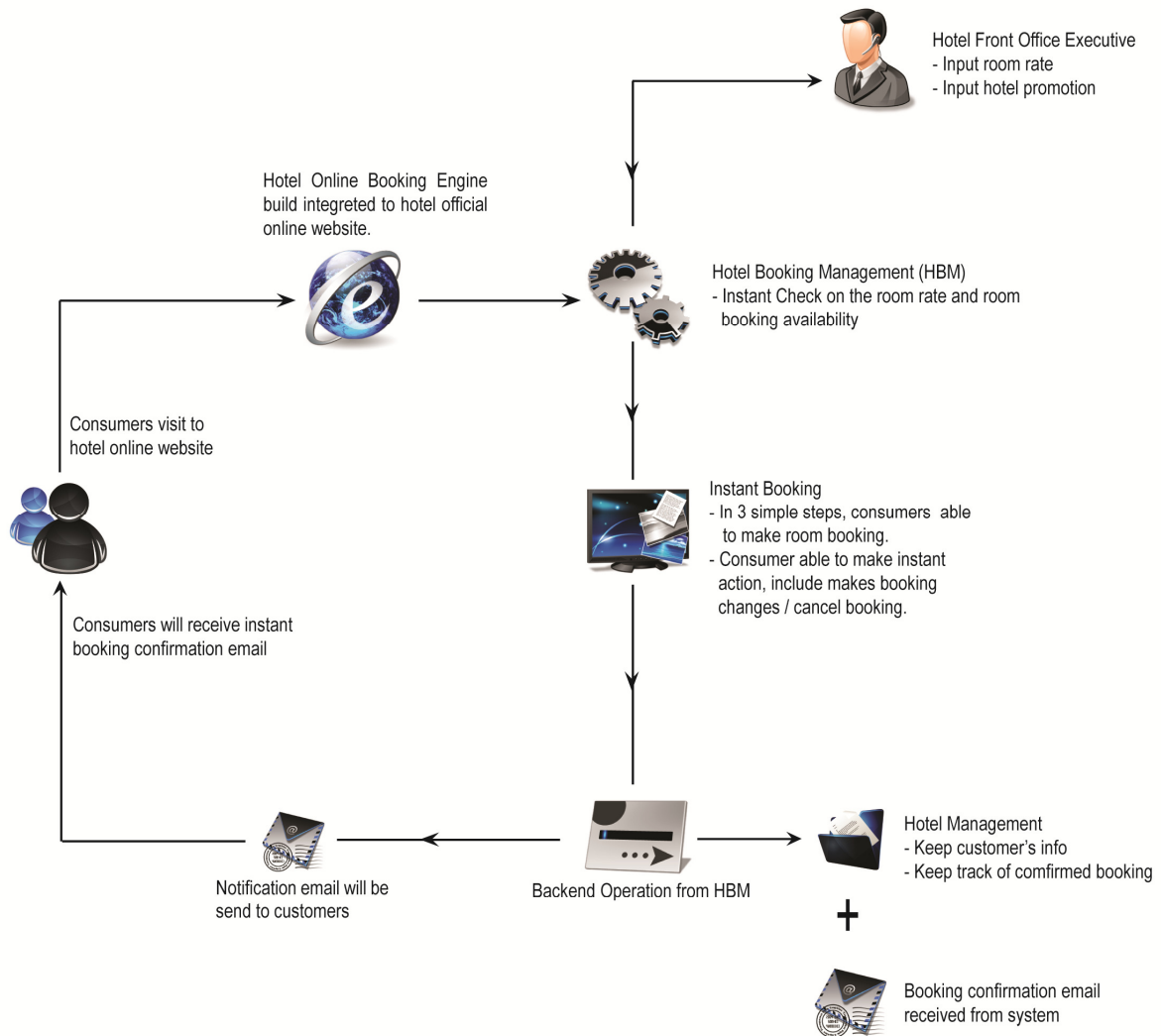
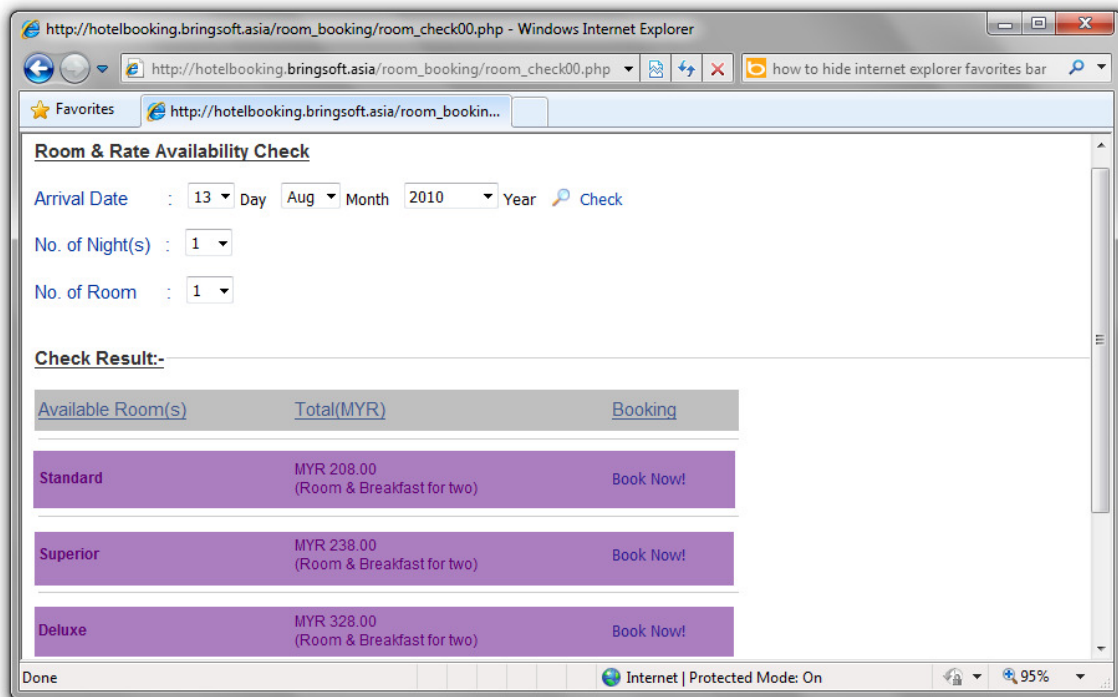
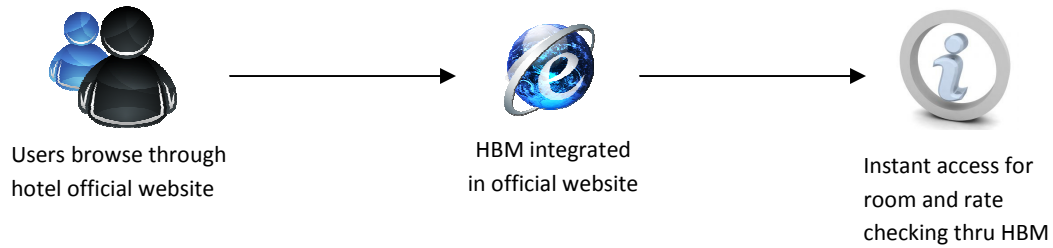


Diagram 2.1.1: HBM System Workflow

3.2 Hotel Booking Management Features

3.2.1 Instant Access

Hotel Booking Management provide user-friendly interface for users to easily access for room and rate checking in real time.



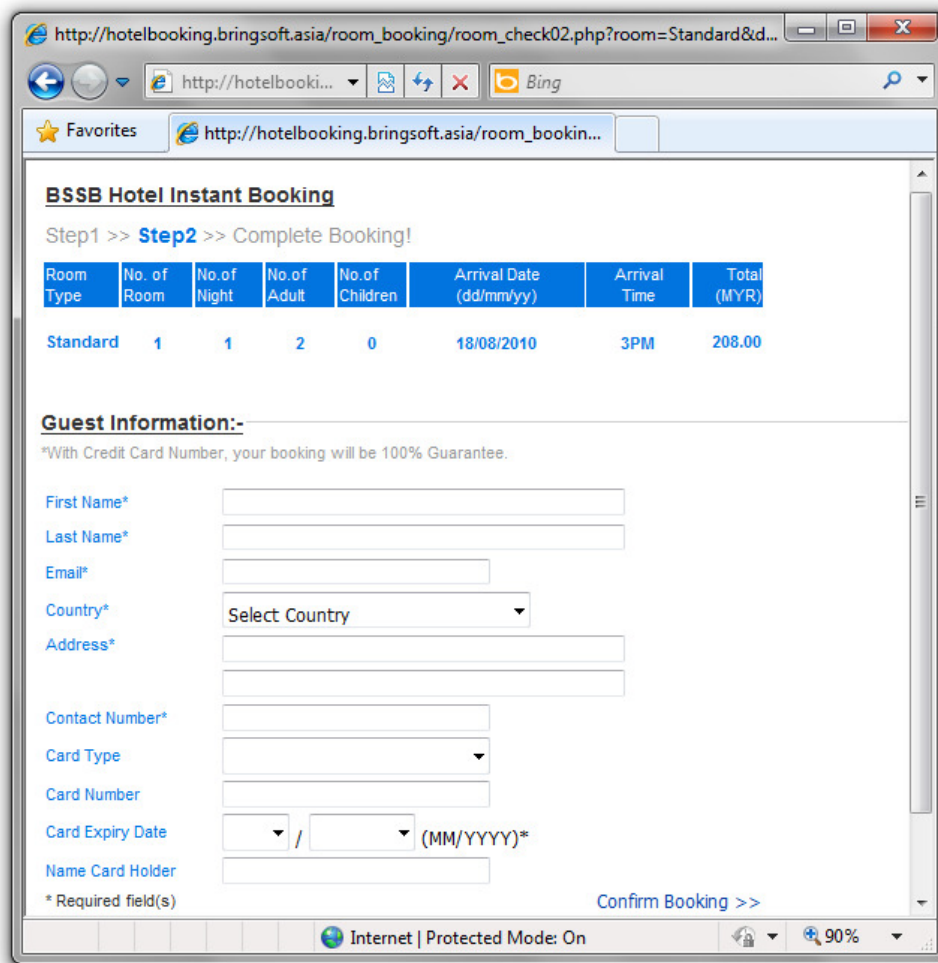
Print scene 2.1.1: HBM room and rate availability checking interface

3.2.2 Instant Booking Tools

Users logon to the hotel booking management able to access check room rate and availability. With shown the checking result, users is able to make instant booking in simple 3 steps process.

3 steps to booking:

- 1) Room and rate checking
- 2) Fill in booking information
- 3) Confirm booking



BSSB Hotel Instant Booking

Step1 >> **Step2** >> Complete Booking!

Room Type	No. of Room	No. of Night	No. of Adult	No. of Children	Arrival Date (dd/mm/yy)	Arrival Time	Total (MYR)
Standard	1	1	2	0	18/08/2010	3PM	208.00

Guest Information:-

*With Credit Card Number, your booking will be 100% Guarantee.

First Name*

Last Name*

Email*

Country*

Address*

Contact Number*

Card Type

Card Number

Card Expiry Date / (MM/YYYY)*

Name Card Holder

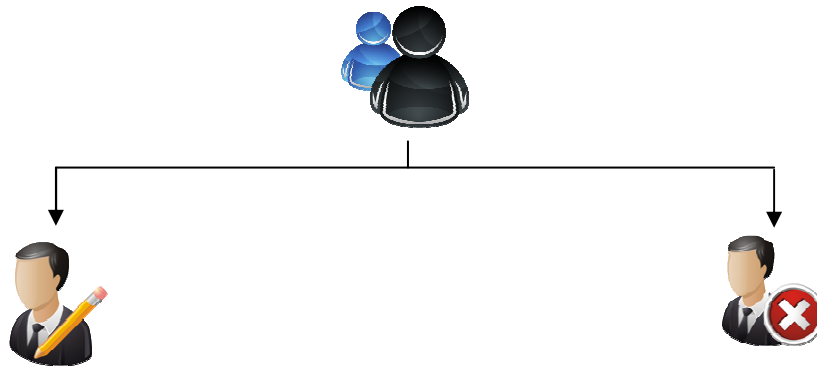
* Required field(s)

[Confirm Booking >>](#)

Print Scene 2.1.2: Room Booking System interface

3.2.3 Instant Action Tool

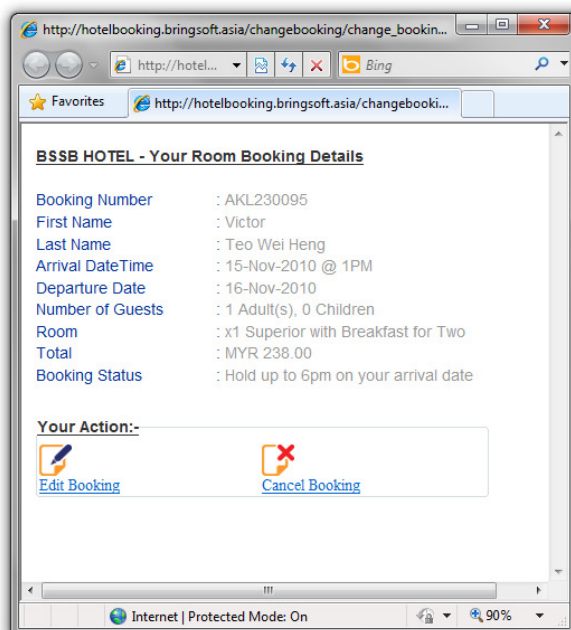
Hotel Booking Management is inclusive with an Instant Action Tool provide flexibilities of making booking changes or booking cancellation. Changes involve customer information editing, change room / add room editing, booking date editing and cancellation booking access.



Users able to edit booking information:

- Customers information
- Change room / add room booking
- Changes booking date

Users can cancel room booking based on hotel's term and condition to reservation.



Print Scene 2.1.3: Booking Confirmation with Edit and Cancel tool interface

How does it works - Booking Cancelation

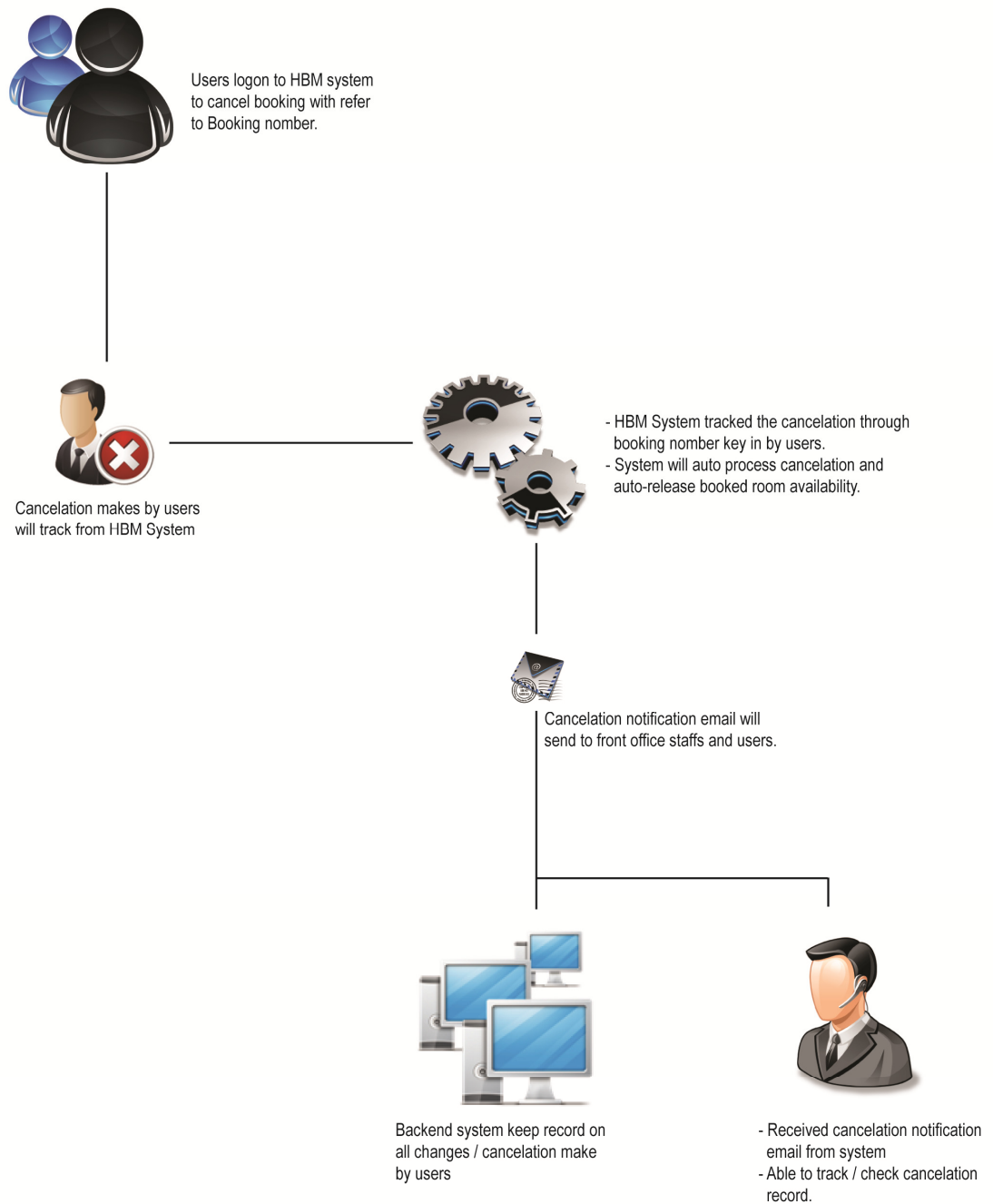
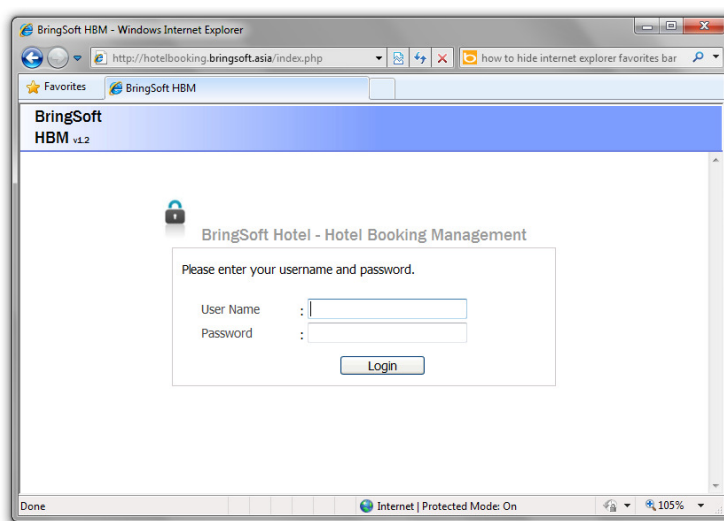
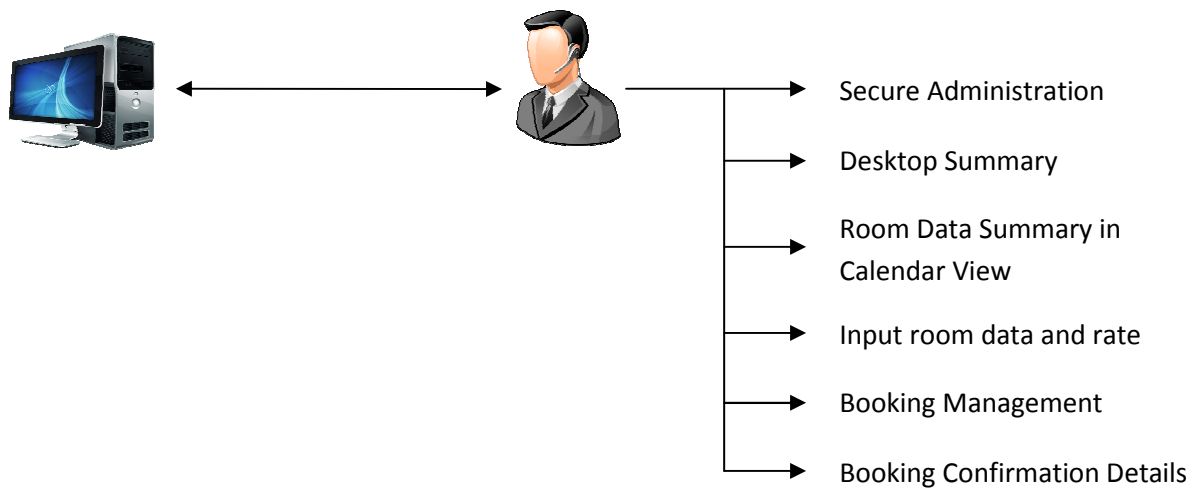


Diagram 2.1.2: Booking Cancelation workflow diagram

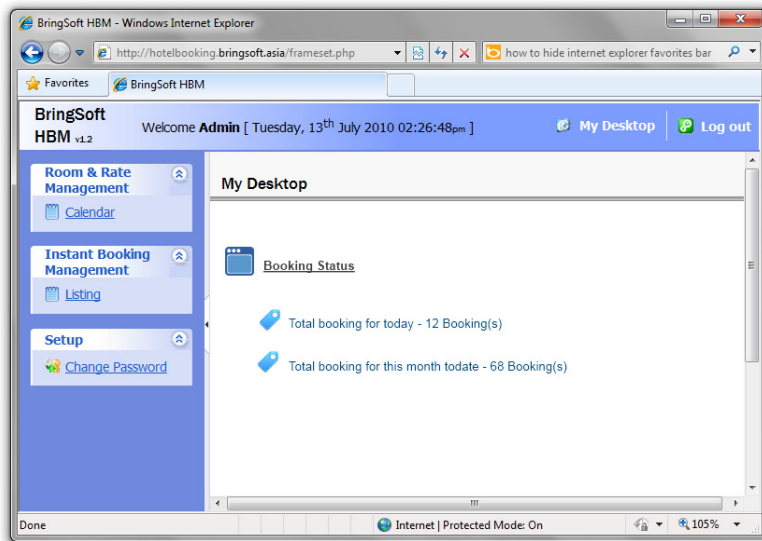
3.2.4 Booking Management Tools

HBM System features highly advanced reservation tracking that will provide you with vital information to precisely control and pilot your online activity. Secure admin control panel allows hotel management able to access system database and the original of the bookings.

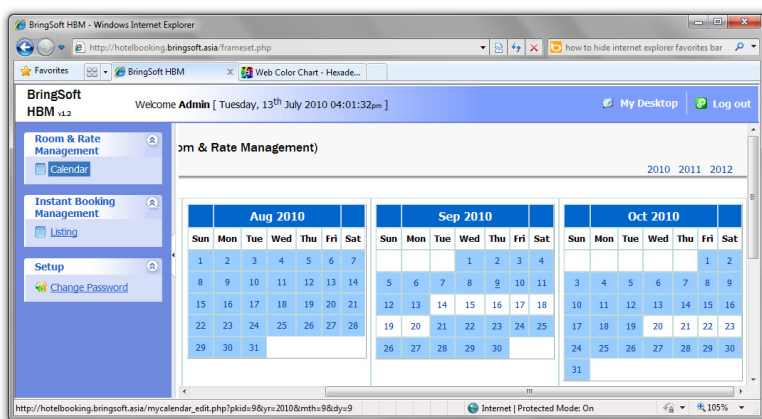


Print Scene 2.1.4: Secured administration login with username and password to access system databases

Proposal: Hotel Booking Management 2010

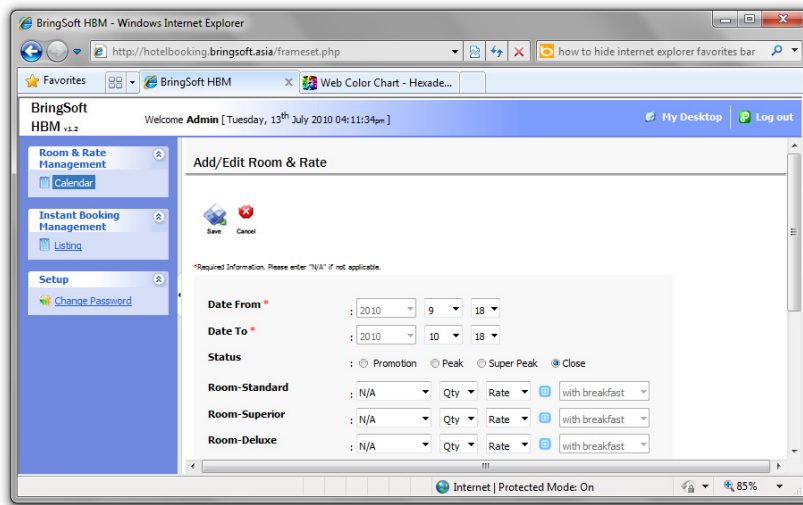


Print Scene 2.1.5: Admin login to desktop summary user-friendly interface.

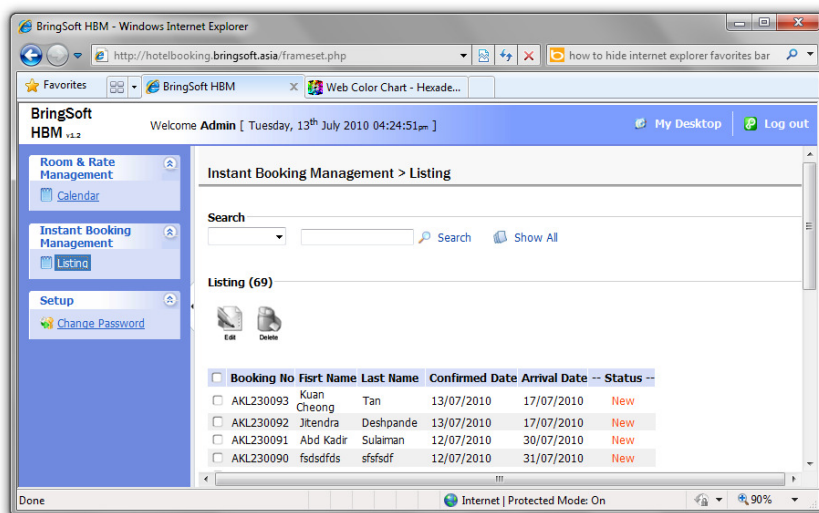


Print Scene 2.1.6: Admin able to view room data summary in calendar view. Date highlight in blue are date with room data input.

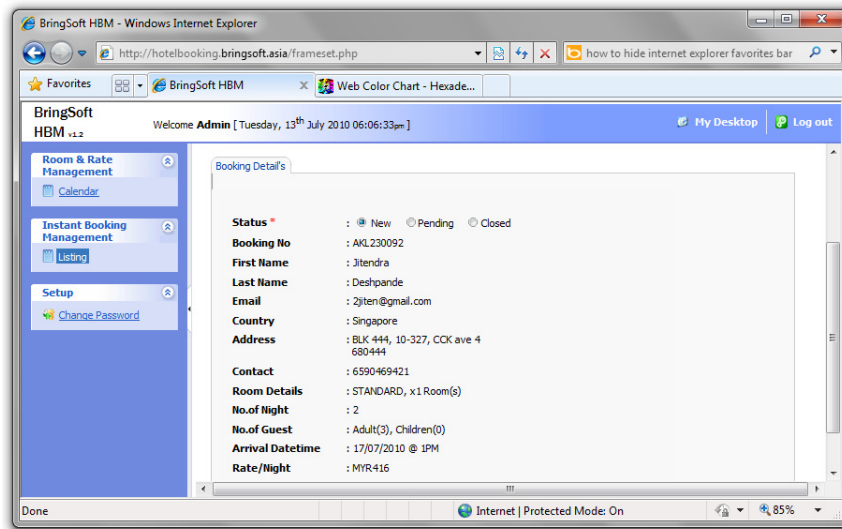
Proposal: Hotel Booking Management 2010



Print Scene 2.1.7: Easy to use Room Data Input Tool for front office staffs to add / edit / delete room data.



Print Scene 2.1.8: Admin access and manage all received booking confirmation



Print Scene 2.1.9: Admin able to access booking details

HBM System Security

4.0 Security Management

HBM System features security management with highly secure encryption and decryption data transmission online. In order to ensure that, all online booking transaction is secured with secured socket layer (SSL) with encrypted transmission of data between server and client's browser.

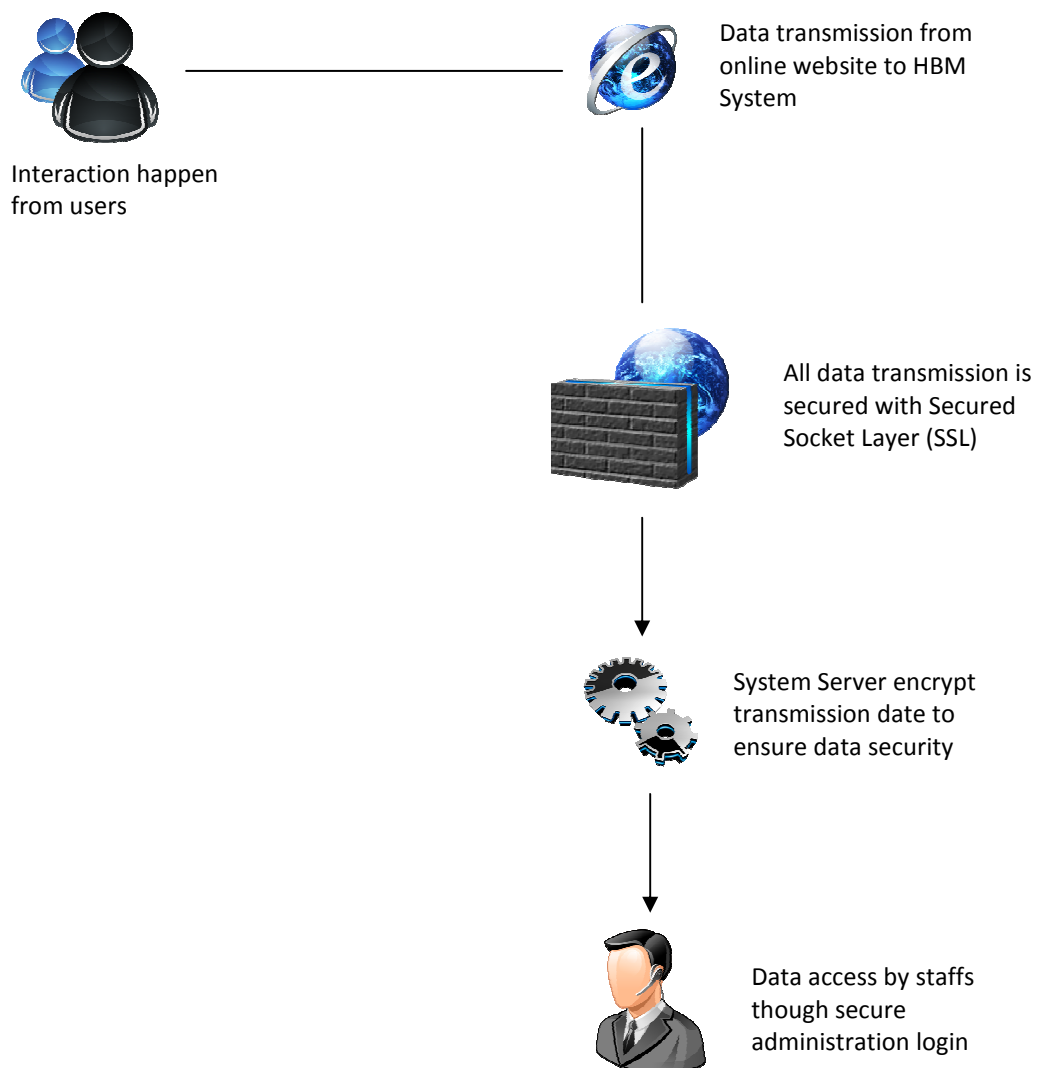


Diagram 3.0.1: Security Management workflow

Project Cost Estimation

5.0 Cost Estimation

No	Item Description	Cost
1	Online Hotel Booking (OEM) Startup Fee - Online Room(s) Available Check for Customer - Online Room(s) Rate Check for Customer - Online Room(s) Booking for Tanjung Sanctuary Resort - Create Email Acc. For Sub-domain user - Reservation Web Page Configuration - Create "Thank You" Web Page - Website Page(s) Redirect Feature - Website Page Form Post Feature - Email Pre-setting Reply Template - Email Notification Pre-address to PIC - Email Notification Pre-BCC setting - Customization on Reservation Web Page - Pre-Setting of OEM Admin User - Online OEM Sub-domain Activation	4,500
2	Online Hotel Booking Service - OEM version 1.2 - Six (6) months Service Contract - Booking Management I. Input Room Available II. Input Room Rate III. Booking Status Update IV. Customer Booking List - Hotel Booking Database (150MB) - Email Notification Service - Authentication Login - Login Logs Listing Feature - Create User Account Feature - OEM Online Application Trouble Shooting - Reservation web page configuration	2,000

Project Timeline

6.0 Project Schedule

The Online Hotel Booking Implementation will be on 7 working days to be live with official website. Eventually the project schedule timeline is subjected to change upon additional functions and features requested by client.